



A work session for journalists, librarians and citizens

April 6-7, 2011 / MIT / Cambridge, Mass.

(immediately prior to the
National Conference for Media Reform)

REGISTER NOW: www.bibliionews.org

BEYOND BOOKS

NEWS, LITERACY AND DEMOCRACY FOR AMERICA'S LIBRARIES

Schedule at a glance

Venue: Massachusetts Institute of Technology Center for Future Civic Media, Bartos Atrium, Weisner Building (E-15), 20 Ames Street, Cambridge, Massachusetts 02139

Wednesday April 6, 2011: Pre-conference activities (optional)

- 10 a.m.** **Gather in Kendall Hotel lobby:** Socializing, organize MIT tour
- 11 a.m.** **Tour of MIT campus (maximum 10 people); or MIT Museum**
(depart from Building 7 Lobby, 77 Massachusetts Avenue)
- Noon** **Registration opens (Bartos Atrium)**
- 1 p.m.** **Gather for café lunch at "Forbes Family Café,"**
Stata Center (Building #32) for Computer Information
- 2 p.m.** **Films & briefings (Bartos Theatre) / "Information Stories"**
- 3 p.m.** **Informal networking**
Intro to MIT Center for Future Civic Media

Wednesday, April 6, 2011: Understanding the Context

- 4 p.m.** **Welcome & introductions:** Who's here and what do we need to know
to have a productive time together?
- 5 p.m.** **Briefing: David Weinberger** on "Knowledge as Transitional"
- 5:30 – 7:00** **Reception & Buffet / Circulating dinner**
Mix it up with new ideas
- 7 – 9 p.m.** **Conversation Catalysts:** *What's possible for our communities and
democracy when journalists and librarians work together?*
- **Joy Mayer**, RJI Fellow: *"Journalism and the meaning of engagement"*
 - **Laurie Norton Moffatt**, Norman Rockwell Museum:
"A dialogue about convening dialogue"
 - **David Bollier**, author, *Viral Spiral: How the Commoners Built a
Digital Republic of their Own*

Cross-pollinating ideas among participants

(over)

Thursday, April 7: Innovate / Explore/design ideas/projects

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What's possible for our communities and democracy when journalists and librarians work together?

- 8:00 – 8:30 a.m. Continental breakfast and networking**
- 8:30 a.m. Morning News / Agenda Creation**
Setting the stage: [Peter Levine](#), director, [CIRCLE](#), Tufts University, Medford, Mass., on information and civic engagement
- 9:30 Breakout Sessions 1**
- 10:30 Coffee/tea/discussion break**
- 10:45 Breakout Sessions 2**
- 11:45 – 12:30 Buffet or box lunch / informal session report-backs**
- 12:30 Briefing: Libraries and Public Insight Network**
- 1:00 p.m. Breakout Sessions 3**
- 2:15 p.m. Coffee break**
- 2:30 p.m. Plenary: What have we learned?**
- 3:00 p.m. Next steps: Where do librarians & journalists go from here?**
Wrap up
- 5:00 p.m. Adjourn program at MIT Center for Future Civic Media**
- 6:00 p.m. Hors d'oeuvres reception, Cambridge Public Library, 449 Broadway**
- 7:00 p.m. FREE public panel and public discussion: "Beyond Books"**
Moderator: John Nichols
*Panelist: David Lankes, author, **Participatory Librarianship***
Other panelists, TBD
- POST-PANEL** break-out discussions: Common Missions? / Librarians & Journalists

Cell phones to call if questions:

Bill Densmore (617) 448-6600
Stephen Lippman (917) 576-7003
Marcia Iverson (206) 459-2939

Peggy Holman (206) 948-0432
Stephen Silha (206) 819-3755

To participants in "Beyond Books:
News, Literacy, Democracy and America's Libraries:

Welcome to Cambridge!

Some of you participating from afar in "Beyond Books," will be arriving on Tuesday night, or early in the day on Wednesday, April 6. Here are five suggestions for pre-convening networking, collaboration and just-plain socializing.

TUESDAY DINNER

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We've made a dinner reservation for 7 p.m. on Tuesday at Legal Seafoods, 5 Cambridge Center (at Main Street), in Kendall Square, Cambridge, right next to our conference hotels. You need to eat, and Legal Seafoods has a 40-year history of award-winning cuisine which began in Cambridge and is now throughout the northeast. This is "Dutch treat" -- ask for your own check or share equally in the table's bill. If you want to join us, please email me -- densmore@mediagiraffe.org to let me know. That will allow us to give the restaurant an accurate head count.

Then please show up! The table is in the name "densmore." See:
<http://www.legalseafoods.com/Restaurants/Cambridge-Kendall-Square>

WEDNESDAY 10 A.M.

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At 10 a.m. on Wednesday, optionally gather in the lobby of the Kendall Hotel. After some socializing, and perhaps coffee nearby, we'll connect up with the regular weekday 11 a.m. tour of the MIT campus, conducted by MIT guides. The campus tours depart from the Building 7 Lobby, located at 77 Massachusetts Avenue, and generally last 75-90 minutes. For general campus tour Information please call (617) 253-4795, Monday-Friday, 9:00 a.m.-5 p.m. Or see:
<http://web.mit.edu/infocenter/campustours.html> . . . if you don't join us at 11 a.m. for the regularly scheduled daily campus tour, you can also take a self-guided tour:

<http://web.mit.edu/infocenter/privategrouptour/Visitor%20Code%20of%20Courtesy.pdf>

. . . you might also consider visiting the MIT Museum . . .
<http://web.mit.edu/museum/visit/index.html> . . . finally, Harvard Square is a short, two-stop subway ride on the subway "Red Line" from Kendall Square -- allow perhaps a half hour in each direction for travel time assuming you just miss one subway and have to wait for the next one.

Here's the MIT campus map by the way: <http://whereis.mit.edu/>

WEDNESDAY NOON

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Starting at noon, you can pick up your name tag at the MIT Media Center building (Building E-15/Weisner Building) lower lobby, entered by stepping down slightly from street level off of Ames Street. We probably won't have all of the welcome materials stuffed together by then but you can at least say hello, see who else is around early, and get any last-minute intelligence on our gathering.

WEDNESDAY 1 P.M.

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If you're looking for a place to have lunch on Wednesday, try the "Forbes Family Cafe," inside Stata Center for Computer Information and Intelligence and about two blocks from where we are convening at the MIT Media Lab building. It's a really dandy cafeteria that seats over 200 people and is open to the public. The Forbes posts its menu -- which changes weekly -- here: <http://dining.mit.edu/venues-menus/forbes> . . . it will be a crowded place at this time but we'll see if we can corral a couple of tables and self-identify the "Beyond Books" crowd. Check the #biblionews Twitter hash and stream for updates. The Stata Center is Building 32 on campus -- click on "food" link on the campus map:

<http://whereis.mit.edu/> and look for the "T" pin. You can also see Building E-15 -- the Media Center - - where we're meeting -- is just a couple of blocks away.

WEDNESDAY 2 P.M.

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At 2 p.m., join us in the Bartos Theatre of the Media Lab Building (Building E-15 / Weisner Center) for a special screening of Peter Shane's "Information Stories." Shane, an Ohio State law professor and executive director of the Knight Commission on the Information Needs of Communities, teamed with filmmaker Liv Gjestvang and Ohio State to produce a 49-minute DVD video. It includes 12 stories of remarkable Americans using new technology -- and real-world engagement -- to make a difference in their community information ecosystem. All the stories are available on YouTube, and you can learn more about Shane's project at: <http://www.informationstories.org>. But seeing them all at once in full resolution is a treat. If there's enough interest, we'll run the DVD again at 3 p.m. -- with a brief discussion in between. There are many ideas and innovations at work in this video that will inform our discussions.

WEDNESDAY 3 P.M.

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At 3 p.m., you have an opportunity to call your own briefing. There are a half dozen or more folks participating in "Beyond Books" who have transformational projects underway or in the works. If that's you -- please feel free to use the period from 3 p.m. to 4 p.m. to use a corner of our meeting space -- or the Bartos Theater -- to talk about what you're doing. Please email jtm@journalismthatmatters.org with a little description of what you'll be showing or telling, and we'll email it to the group and post it to the Beyond Books website. This is informal networking time - - start the conversations! For example, Melody Ng and Linda Fantin will be offering a briefing on the Public Insight Network.

At 4 p.m., we're in session!

Bill Densmore co-convenor, Journalism That Matters
director, Media Giraffe Project at UMass Amherst
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Assessing the common mission of journalists and librarians
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